

NEWS RELEASE



FOR IMMEDIATE RELEASE

Joe Oliver slips behind in Eglinton-Lawrence

Marco Mendicino, Liberal, takes the lead

TORONTO September 22nd, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 634 voters in the federal riding of Eglinton-Lawrence, well more than 4-in-10 will vote for the Liberal standard-bearer, Marco Mendicino (44%), compared to fewer than 4-in-10 who will vote the incumbent, erstwhile Conservative Minister of Finance, Joe Oliver (38%). Star NDP candidate Andrew Thompson attracts less than a fifth of the vote (17%). The Greens, who have yet to nominate a candidate, are not competitive (2%). In the beginning of August, the vote was reversed and Oliver had slightly more than 4-in-10 (August 6 - 41%), while Mendicino had about one third of the vote (34%).

"Eglinton-Lawrence has been a Liberal riding for decades, back to the 70s, and it looks as if, in the wake of the 2011 upset which elected Joe Oliver, it may be returning to its default setting," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

September 22nd, 2015

HIGHLIGHTS:

- More than 4-in-10 will vote for the Liberal standard-bearer, Marco Mendicino (44%), compared to fewer than 4-in-10 who will vote the incumbent, erstwhile Conservative Minister of Finance, Joe Oliver (38%).
- "Eglinton-Lawrence has been a Liberal riding for decades, back to the 70s, and it looks as if, in the wake of the 2011 upset which elected Joe Oliver, it may be returning to its default setting," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 634 randomly selected voters in Toronto, Ontario. The poll was conducted on September 21st, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Each party's success at the ballot box will depend on their success at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Vote Preference

‘A federal election has been called for Monday, October 19. Which party’s candidate are you most likely to vote for in this election in your riding of Eglinton-Lawrence?’+ ‘Even though you may not have made up your mind, which party’s candidate are you leaning towards at this time?’

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	613	46	39	90	156	282	246	367
Joe Oliver, Conservative	38	23	41	44	37	42	42	34
Marco Mendicino, Liberal	44	52	31	43	49	42	43	45
Andrew Thompson, NDP	17	24	27	11	11	14	14	19
A Green Party candidate	2	1	0	1	3	2	1	2
Another party	0	0	0	0	0	0	0	0

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	613	44	52	67	63	49	151
Joe Oliver, Conservative	38	34	30	30	47	37	44
Marco Mendicino, Liberal	44	42	54	49	31	44	41
Andrew Thompson, NDP	17	22	12	20	22	18	15
A Green Party candidate	2	1	5	1	0	2	0
Another party	0	0	0	0	0	0	0

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Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	613	272	228	45	24	5	7
Joe Oliver, Conservative	38	71	8	7	17	0	35
Marco Mendicino, Liberal	44	21	76	31	36	100	16
Andrew Thompson, NDP	17	7	15	63	33	0	50
A Green Party candidate	2	1	1	0	13	0	0
Another party	0	0	0	0	0	0	0

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